



Corporate Culture Impact on IS Planning

<i>Dimension/Characteristic</i>									<i>Dimension/Characteristic</i>
Planning Formality	Less	1	2	3	4	5	6	7	More
Interpersonal key to success		1	2	3	4	5	6	7	Formal process key to success
Ad-hoc, Little Methodology		1	2	3	4	5	6	7	Pre-defined Deliverable Templates
Business Complexity	Less	1	2	3	4	5	6	7	More
Not Complex		1	2	3	4	5	6	7	Very Complex
Interpersonal Dialog is key		1	2	3	4	5	6	7	Formal Process Adequate
Low Volatility		1	2	3	4	5	6	7	High Volatility
IS Director Status	High	1	2	3	4	5	6	7	Low
High Status - Strategic		1	2	3	4	5	6	7	Low Status - Operational
Interpersonal Dialog is Key		1	2	3	4	5	6	7	Formal Process is Key
IS Appl Portfolio	Simple	1	2	3	4	5	6	7	Complex
Smaller Portfolio of Applications		1	2	3	4	5	6	7	Large Portfolio
Simpler Collection of Programs		1	2	3	4	5	6	7	Complex Portfolio - many interfaces
Personal Dialog ok		1	2	3	4	5	6	7	Formal Process
IS Location	Close	1	2	3	4	5	6	7	Far
Close or Co-located with Home Office		1	2	3	4	5	6	7	Far Away
Interpersonal Dialog ok		1	2	3	4	5	6	7	Formal Planning Key
		1	2	3	4	5	6	7	
Senior Management Communication Culture		1	2	3	4	5	6	7	Formal
Open Door Policy		1	2	3	4	5	6	7	Must Have Scheduled Appointment
Casual Conversations ok		1	2	3	4	5	6	7	Written Communications Preferred
Interpersonal Relationships Key		1	2	3	4	5	6	7	Formal Culture Expected